



Privacy Statement

This privacy statement was last revised on 23-11-2022. This statement applies to Picturae Holding B.V. and its affiliated subsidiaries, namely Picturae B.V., Picturae ICT B.V., Picturae AV B.V., Picturae Inc. and Picturae GmbH, hereinafter referred to as "Picturae".

Picturae, located at J. Duikerweg 14, 1703 DH Heerhugowaard, is responsible for the processing of personal data as reflected in this privacy statement related to our website.

Personal data we process

Picturae processes your personal data because you use our services and/or because you provide them to us yourself.

Below is an overview of the personal data we process:

- Name;
- E-mail address;
- Other personal data that you actively provide e.g. in correspondence and by telephone;
- Server logs: logs are automatically generated each time you visit the website via a browser or mobile application. These server logs may include information such as the request, IP address and browser type.

For what purpose and on what basis we process your personal data

Picturae processes your personal data for the following purposes:

- Name/email address: To call/email you if necessary to perform our services.
Basis: consent and legitimate interest.
- Server logs: We only use these for debugging purposes when there are problems with the website. We do not link this automatically generated data to other personally identifiable information such as your email address.
Basis: legitimate interest.

How long we keep your personal data

Picturae does not store your personal data longer than necessary to realize the purposes for which your data are collected. Exceptions to this are data that we must keep longer because the law requires us to do so.

Where do we store your personal data

The data we collect from you is stored within the European Economic Area ("EEA").

Sharing your personal data with third parties

Picturae shares your personal data with various third parties if this is necessary to execute the agreement and to comply with any legal obligation. We sign a processing agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. Picturae remains responsible for this processing.

Cookies, or similar techniques, that we use

Picturae uses cookies. Cookies are small text files placed on your computer to store information about your visit to the website. This information can be used to track the use of visitors and to create statistical reports about a website. For more information see: www.aboutcookies.org or www.allaboutcookies.org.



You can set your browser to not accept cookies. The websites above explain how to do that.

We only use Google Analytics cookies. These are third party cookies used to collect information about how visitors use our site. This information helps us to improve our website. We have an agreement with Google stating that all information is collected anonymously. The last octet of the IP address is masked and the data is not shared. We do not use any other Google services. Opt-out of Google Analytics is possible by installing the Google Analytics Opt-Out Browser Add-on. Read Google's overview of privacy and safeguarding data.

Some third-party cookies are set by services that appear on our pages and over which we have no control. They are set by social media providers such as Twitter, Facebook and Vimeo and relate to users' ability to share content on this site, as indicated by their respective symbol. For an explanation, see: veiliginternetten.nl.

What are your rights

You may send a request to inspect, correct, delete or raise an objection to the processing of your personal data to contact@picturae.com.

We will respond to your request as soon as possible, within a maximum of four weeks.

Picturae reminds you that you have the possibility to file a complaint with the national supervisory authority, the Authority Personal Data. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>.

How we secure your personal data

Picturae takes the protection of your data seriously and takes appropriate measures to prevent abuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or there are indications of abuse, please contact us.

Contact details

Picturae Holding B.V.
J. Duikerweg 14
1703 DH Heerhugowaard
E contact@picturae.com
T +31 (0)72-5320444

Changes to this privacy statement

It may sometimes be necessary to update this privacy statement. The latest version of the privacy statement is always available on our website. We encourage you to consult this privacy statement regularly so that you are aware of these changes. The date of the last update is shown at the top of this page.